

Fair stand

Your main presence: Custom-built stands



Custom-built stands

Would you prefer to have a customised stand built by your own exhibition stand contractor? In this case you can just order space only. Apart from the actual space for your stand, the rental fee includes a number of exhibitor passes depending on the size of the space booked. If you need a water connection, please indicate this on your forms, so that we can try to secure a spot with a water line. You can find the order form from the relevant service provider at [buchmesse.de/service-contractors](https://www.buchmesse.de/service-contractors).

	Standard	Early bird (until 30 Nov. 2019)
8 sqm row stand (price/sqm)	€/sqm 402.–	€/sqm 389.–
Row stand > 8 sqm (price/sqm)	€/sqm 471.–	€/sqm 456.–
Water supply, plus a fee for sanitary facilities	€ 423.–	

Stand construction

If you would like to build your own stand you will need to submit detailed scale stand plans, for approval, by 1 August 2020. There are certain specifications to be considered – you can find details of these in the technical regulations at [buchmesse.de/terms-conditions](https://www.buchmesse.de/terms-conditions). In some cases – especially if you want to build a particularly high structure – it might be necessary for the plans to be additionally assessed and approved by Messe Frankfurt. Any additional costs arising from this will be invoiced to the exhibitor/stand contractor.

You can find a list of members of registered booth builders at www.famab.de.

For further details see [buchmesse.de/custom-built](https://www.buchmesse.de/custom-built)

For extra high stands (exceeding 4 m) the following charges also apply:

Stands up to 20 sqm	+ 5% of stand rental fee
Stands up to 99 sqm	+ 7.5% of stand rental fee
Stands over 100 sqm	+ 10% of stand rental fee
Additional tier (double-tired stand)	€ 220.– per sqm

Early access (for stands >40 sqm)

1 day (10 October 2020)	€ 180.–
2–3 days (from 8 or 9 October 2020)	€ 765.–

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System Stand Deluxe

System Stand Deluxe	Price according to quotation
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System Stand Smart

4 sqm System Stand Smart	€ 3,825.–
8 sqm System Stand Smart	€ 6,314.–

Space for custom-built stands

	Standard	Early bird (until 30 Nov. 2019)
8 sqm row stand	€/sqm 402.–	€/sqm 389.–
>8 sqm row stand	€/sqm 471.–	€/sqm 456.–

Fees for special stand positions

Corner stand or walk-through row stand (fronting 2 aisles)	+ 10% of space rental fee
Peninsula stand (fronting 3 aisles, only for stands > 16 sqm)	+ 15% of space rental fee
Island stand (fronting 4 aisles, only for custom-built stands > 100 sqm)	+ 20% of space rental fee

These surcharges for special stand positions will only be charged for the first 75 square metres. We will try to take your wishes into consideration, but unfortunately cannot guarantee special placement. Please note that the side walls of our system stands cannot be completely removed – this includes corner stands. In order to enable a more flexible stand design in corner positions, we will exchange the side wall with a half-open wall free of charge, if this has been requested in the registration form.

Co-exhibitor fee

In order to ensure that your subsidiary companies or imprints get the reach they need, it is important to list them as co-exhibitors. The participation fee per co-exhibitor includes the environment surcharge and marketing fee. Every co-exhibitor requires their own, separate set of registration forms. They will receive a stand sign (for System Stands), their own listing in the Catalogue, a printed Catalogue and an exhibitor pass.

Price per co-exhibitor	€ 328.–
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Special Early bird price: until 30 November 2019

Registration deadline: 31 January 2020